Sponsorship Opportunities

California Hospice and Palliative Care Association

★Annual Conference and Exhibition★

Sponsorship

Sponsoring a CHAPCA conference event is your opportunity to develop a strong relationship with your customers. You'll be able to showcase your product or service to a range of key decision makers within the hospice industry. CHAPCA continues to offer unparalleled sponsorship opportunities, and we want you to be a part of this year's newly re-tooled conference!

Whether you choose to sponsor a keynote speaker, the exhibit hall's grand opening or the room keys, we look forward to partnering with you. CHAPCA is a cost effective way to create visibility for your company while demonstrating your support for the hospice industry.

Customized Sponsorship

Varies

We can customize a sponsorship for you. For the benefits of various sponsor levels, please see the last page of this brochure. Contact our Exhibit Manager, Jennifer Ibe, by email at jibe@calhospice.org or by phone at 630-699-0912 if you have questions or would like to discuss other sponsorship opportunities.

Grand Opening of the Exhibit Hall

Monday, October 9

Lunch $5,000

Beverages $2,000

This will be the attendee's first opportunity to visit the exhibit hall. Your business will be recognized with signage at the food tables.

General Session Speaker

$10,000

This opportunity is for sponsorship of the general session at the Annual Conference. The session sponsor(s) will receive individual recognition at the session, and will be invited to introduce the speaker.

Lunch & Awards Presentation

Tuesday, October 10

Lunch $5,500

This opportunity allows sponsors to mingle with CHAPCA leaders and with hospice providers during this luncheon. Sponsor(s) will be showcased during the event. CHAPCA's annual awards will honor leaders in the hospice industry with awards including the Pierre Salmon Award, Gift of the Heart Hospice Volunteer of the Year, and the Outstanding Program Achievement Award. Your business will be recognized with signage at the event.

Souvenir Hotel Room Key for Conference Attendees

$2,000

SOLD

Sponsorship to provide an approximate number of keys for conference attendees as determined by the Renaissance Palm Springs Hotel. Distributed to each conference attendee staying in the hotel.

Lanyards

$1,500

Distributed to each conference attendee, your organization will have great visibility during the conference. Product may contain your logo or business name.

Opportunities

Note Pad for Attendee Packets

$1,500

Distributed to each conference attendee with their conference program, this will be a keepsake they will take home with them and use on a daily basis. Product may contain your logo.

Morning or Afternoon Refreshment Breaks

Monday, Oct. 9 and Tuesday, Oct. 10

$1,050 each

These are 15-minute breaks. There are a total of three breaks available at this rate; two on Monday and one on Tuesday. Please specify your preferred timing when submitting your sponsorship request.

Passport to Prizes

$350* (only 10 spots available)

Build traffic to your booth! Attendees will receive 1 entry card and must collect all 10 booth stamps to be entered into the 4 drawings throughout the show.

**Plus Raffle Item*

Logo for Breakout Sessions

$800 per room or $2000 for all 3 session rooms

Get your company's logo and web address in front of attendees and brand your name at the conference. You can purchase all three session rooms or just one; your logo/web address will be displayed for the entire conference.

Marketing Opportunities

Premier Website Ad

$2,000

CHAPCA's conference webpage receives thousands of visits each month. Don't miss out on the opportunity to connect with California's hospice community! The 2017 conference page will remain published until early 2018. Only one spot is available. Don't wait to take advantage of this opportunity!

Folder Inserts

Each piece

Exhibitors $1,050

Non-exhibitors $2,500

We will insert your pre-printed advertisement in each conference folder distributed to attendees. This is not a sponsorship and is available to both exhibitors and non-exhibitors.

Conference Program Advertising

Costs Varies

Advertising space is available in the 2017 Annual Conference Final Program Book. The program will be distributed to attendees and will be emailed to 2,000 individuals and organizations. The program will also be posted on CHAPCA's website. To learn more, visit our website at http://calhospice.org/education/exhibits.php.

Button Ad with Link

$500

Draw visitors to your website in our final program. With the BUTTON AD, you will submit artwork so your organization stands out among the rest. The button will provide a direct link to your website from our final conference program. The program will be distributed by print to conference attendees and online to all visitors until early 2018.

Sponsorship Rewards

In addition to the individual recognition you will receive from sponsorship of any of the items listed, sponsors also receive the following benefits.

PLATINUM SPONSOR

$10,000 and Above

Rewards

- One full-page full color ad in Conference Final Program (deadline for submission of camera-ready art is August 15, 2017)
- Signage in the CHAPCA Registration Area and signage at the exhibit door
- Introduction and "thank you" announcements at the luncheon and general session
- One time use of the conference mailing list
- Recognition in the Conference Final Program
- "Thank you" listing in the December 2017 issue of Trendsetter newsletter and on the CHAPCA website

GOLD SPONSOR

$5,000 to $9,999

Rewards

- One half-page full color ad in final conference program book (deadline for submission of camera-ready art is August 15, 2017)
- Signage in the CHAPCA Registration Area and signage at the exhibit door
- Introduction and "thank you" announcements at the luncheon and general session
- Recognition in the Conference Final Program
- "Thank you" listing in the December 2017 issue of Trendsetter newsletter and on the CHAPCA website

SILVER SPONSOR

$2,000 to $4,999

Rewards

- One quarter-page full color ad in final conference program book (deadline for submission of camera-ready art is August 15, 2017)
- Signage in the CHAPCA Registration Area and signage at the exhibit door
- "Thank you" announcements at the luncheon and general session
- Recognition in the Conference Final Program
- "Thank you" listing in the December 2017 issue of Trendsetter newsletter

BRONZE SPONSOR

$850 to $1,999

Rewards

- Signage in the CHAPCA Registration Area and signage at the exhibit door
- "Thank you" announcements at the luncheon and general session
- Recognition in the Conference Final Program
- "Thank you" listing in the December 2017 issue of Trendsetter newsletter

Sponsorships will be accepted until conference. However, to be listed in the final program, please reserve your sponsorship by September 1. To learn more, please contact the CHAPCA office at 916-925-3770, or Jennifer Ibe, Exhibit Manager, at 630-699-0912 or jibe@calhospice.org.

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