

Final Program Book Advertising Reservation Form

The California Hospice and Palliative Care Association has advertising space available in the 2017 Annual Conference Final Program Book. The program will be distributed to attendees and will be emailed to 2,000 individuals and organizations. The program will also be posted on CHAPCA's website.



Ordered By:

Company/Agency:			
Address:			
City:			
State:		Zip:	
Phone:			
Email:			
Contact Name:			

California Hospice & Palliative Care Association
3841 North Freeway Blvd., Ste. 100
Sacramento, CA 95834

Phone: 916-925-3770
Fax: 916-925-3780
Info@calhospice.org

All Ads in Full Color

Description	Quantity	Unit Price	Amount
Inside Front Cover (offered on "first request" basis) - Member (7.5"x10") - \$350			
Inside Front Cover (offered on "first request" basis) - Non-Member (7.5"x10") - \$575			
Inside Back Cover (offered on "first request" basis) - Member (7.5"x10") - \$350			
Inside Back Cover (offered on "first request" basis) - Non-Member (7.5"x10") - \$575			
Full Page - Member (7.5"x10") - \$200			
Full Page - Non-Member (7.5"x10") - \$325			
Half Page - Member (7.5"x5") - \$150			
Half Page - Non-Member (7.5"x5") - \$225			
Quarter Page - Member (3.75"x5") - \$75			
Quarter Page - Non-Member (3.75"x5") - \$125			
Ad Design (no charge for camera ready art) - \$200			
		Total	

Technical Information: Submit ad text and camera-ready art by email to info@calhospice.org. Art formats accepted include Microsoft Word, PDF or JPG. Ad text may be submitted in the body of the email or as a Microsoft Word attachment. **The deadline for payment and art submission is August 15, 2017.**

Payment

Check payable to CHAPCA

Credit Card:

Card Number:

Expiration Date:

Card ID #:

Cardholder Name:

Signature

Completed form with payment is due by August 15, 2017. Send checks to the above address. Credit card payments may be made online at calhospice.org or by fax to 916-925-3780. For your protection, do not submit credit card information by email.